



By
Rev. Bro. Bancha Saenghiran
at Hall of Fame, Hua Mak Campus



Why such Orientation?







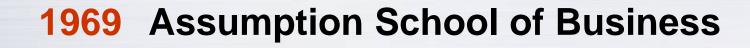


- 1. Welcome to Assumption University
 - > Au --- Gold
 - > In Thai : อาศรม + ชัญญะ
 - "Abode of the abiding knowledge"
- 2. A University a place of knowledge
 - > Acquisition of knowledge
 - Dissemination of knowledge



Au History







(ASB)



1972 Assumption Business

Administration College (ABAC)



1990 Assumption University (Au)



Assumption University









> 4 Campuses: Downtown Campus

Suvarnabhumi Campus

City Campus

ACC Campus

- > Approximately 1,593 lecturers
- > Approximately 20,275 students
- ➤ Land area = 371 rai



Vision

Assumption University of Thailand envisions itself as:



















Vision

Assumption University of Thailand envisions itself as:









- healthy and open-minded person characterized by personal integrity, an independent mind, and creative thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.













was born by

Operated by

Survived and Thrived by

Design

Commitment

Innovation

Re-Innovation



Land of Tradition & Innovation



Tradition

- Preserving tradition values...
 - striving for Excellence
 - instilling Discipline
 - disseminating & searching for

Knowledge

- living in a Family-like
- having Holistic Approach to Education
- following... Labor Omnia Vincit











Land of Tradition & Innovation



Innovation

- To adapt itself to the changes of times...
 - Curricula
 - Pedagogy
 - IT
 - Research
- To become a catalyst for economic development and social progress
- To advance humanity condition







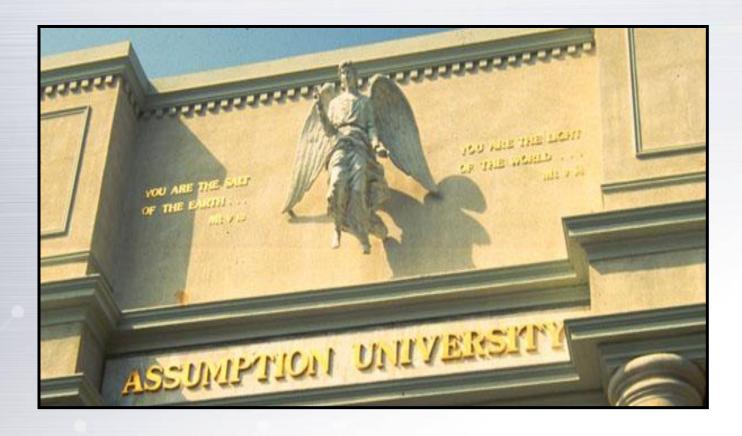
Brothers of St. Gabriel



Au Golden Rock

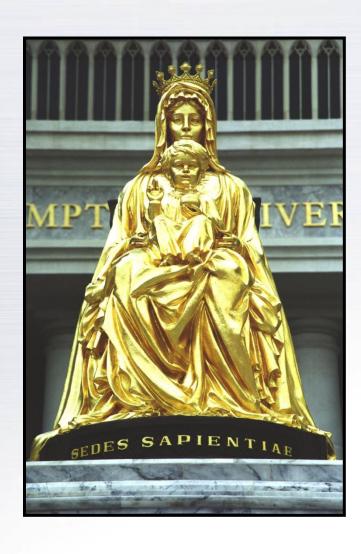


Gate of Wisdom



You are the Salt of the Earth, You are the Light of the World

Sedes Sapientiae



I am the way, the Truth, and the Life



Assumption University

