

Student Affairs Seminar

Academic Year 2015

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Topic:

**Boosting “Internationalization”
in Student Affairs**

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Familiar Terms

Globalization

Westernization

Americanization

Europeanization

Internationalization

Aseanization

Easterinzation



Misconceptions

1. Education offers in the *English language*.
2. Studying Abroad.
3. International subjects
4. Having many international students
5. More partnerships, more international
etc.



**What does “Internationalization”
really mean?**



What is “internationalization”?

1. **According to Knight (2004, p.11): it is “the process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of postsecondary education.”**

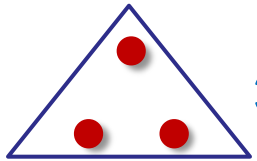


What is “internationalization”?

2. It is characterized by a development process that leads students to a greater awareness of international, be it defined as enhanced global competencies, improved cross-cultural awareness, or enhanced language acquisition.

(Green & Olson, 2003)





- ⇒ **Internationalization is a strategy for enhancing the quality of education and research.**
- ⇒ **In substance it has been defined as being HE's response to globalization.**



Fundamental Principles Guiding International

The fundamental principle guiding internationalization has been *traditionally* considered a *process*, based on *values* of cooperation, partnership, exchange, mutual benefits, and capacity building.



Now, internationalization is increasingly characterized by competition, commercialization, self-interest, and status building.



A Reminder

- ***Fundamentally***, Student Affairs should be constituted as student management, student services, and student development.
- It is both community and student centered with holistic student development, and connecting academic and nonacademic student experience.



Approaches to Internationalization

1. Activity Approach ...

↳ **promotes activities ... such as curriculum, student/faculty exchange, technical assistance, and international student.**



2. Competency Approach ...

⇒ emphasizes the development of skills, knowledge, attitudes and values in students, faculty and staff.



3. Ethos Approach ...

↪ emphasizes creating a culture or climate that values and supports international/intercultural perspectives and initiatives



4. Process Approach ...

↪ stresses integration of an international/intercultural dimension into teaching, research and service through a combination of a wide range of activities, policies and procedures.



The Role of Student Affairs

☑ The role of Student Affairs belongs in activities that would help create opportunities for students ...

↳ to understand globalization that impacts on their lives;



The Role of Student Affairs

- to enable AU campus to live happily in the diversity of ethnicities; religions and cultures;
- to work with all areas of the campus to create more perspectives;
- to encourage or create more student activities for international students ...



The Role of Student Affairs

➤ to make the student activities departments to make a concerted focus on international/global activities throughout the academic year.

etc.



What are needed!

- 1. Ensuring appropriate training so that staff have skills to work effectively with a diverse student population.**
- 2. Student Affairs must collaborate with Academic Affairs to ascertain the increased role ...**



What are needed!

3. Student Affairs role → has shifted from one of support to one with significant leadership responsibilities.



What are needed!

- 4. SA should recognize the importance of international contact and collaboration and the need to incorporate a more global perspective into their work and leadership on campus.**



What are needed!

5. SA should build on students' capacities to engage with internationalization.

6. SA should have the ability to influence the prioritization of internationalization as a contributing element to campus's international culture.



Final Remarks

- ◎ SA must have a role to play to help facilitate those opportunities, and to do so with a professional mindset that values internationalization.
- ◎ Campus environment should contribute to student success.



Final Remarks

- ◎ **Students need information. If they do not have it, they will not get involved with internationalization**
- ◎ **Student will engage with internationalization when access routes are available and clear.**



Topic:

Annual Faculty Seminar 2015

**Steering & Strengthening AU
for
Global Competitiveness**



Sub-Topics

1. Internationalization

2. Digitization

3. Competency-based Education



References:

➡ Internationalization of HE: Towards a Conceptual Framework

- ZHA Qiany

➡ The Significance of International Issues and Responsibilities in the Contemporary Work of Student Affairs

- **Jon C. Dalton**



Thank You!

