#### University's Functions - Research

by

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### University's Functions

- □ Teaching & Learning
- □ Research
- □ Services to the Public
- □ Promotion of Thai Art & Culture



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### What is a university?

- □ Students → in search of advanced studies
- Scholars of Knowledge, Culture and major legal principles

#### Goals

- 1. Aspiration of achieving universal knowledge through teaching and research
- 2. The end goal → to make advances in human knowledge
- 3. To identify permanent principles



#### Two distinguishing characteristics:

- 1. the unified coexistence of different types of knowledge
- 2. the interconnections between teaching & research



#### Word: Research for ...

- 1. innovation
- 2. problem solving
- 3. advancement in cultural, social and economic welfare of a society
- 4. education, etc.



#### Operating Principles

- 1. A place for research must be provided;
- 2. There must be an integration of teaching & Research:
- 3. Researchers must be trained

#### Operating Principles

4. There is networking among universities & partners.



Under the assumption that a university is knowledge center

#### Case Study of AU

- □ Founded in 1969 as a teaching university
- □ Center for Research in Business (CRIB)-- 1982
- □ Research in Business and Social Science (CRIB & SSC.) in 1993
- **□ ABAC** Poll Research Center -- 1994



#### Case Study of AU

- □ Research Institute of Assumption (RIAU) -- in 1998
- ☐ Human Resource Development Center(HRDC) -- in 1996
- □ ABAC Business Training and Consulting Center (ABAC-BTCC) -- in 2003
- □ Information Research and System Computer Service Center (Infores) -- in 1998



#### Case Study of AU

- □ ICE Center (Innovation, Creativity and Enterprise Center) -- 2006
- □ AU Institute for Multidisciplinary
  Research (AU-IMR) 2006

#### Stage of Development

- 1. Research being taught in classes
- 2. Teachers & students undertaking research out of responsibility
- 3. Funding for research provided by the Commission on higher Education



#### Stage of Development

- 4. Trends and importance of research
  - Funding from various sources

#### Stage of Development

# 5. The university begins to see the possibility to promote research

- academic positions
- award on research
- recognition / publication
- presentation of research findings
- number of research papers indication of quality.



## AU Institute for Multidisciplinary Research (AU-IMR)

ABAC Center for Monitoring Drug Abuse ABAC Center for Population Studies

ABAC Center for Health Promotion and Health Policy

ABAC Center for
Domestic and International
Marketing Research

ABAC Institute for Multidisciplinary Research

ABAC Center for Thai Quality of Life

ABAC Survey Research Center:

- Inter-University Consortium for Social Research
- Education and Training Project
- Single Parents Study
- Early Years of Marriage Study
- Understanding and Preventing Violence among Youth
- Methodology
- Youth Education and Society
- Surveys on IT
- Opinion Polls

ABAC Center for Political and Election Studies

ABAC Faculties

- Internal Review Board
- External Advisory Committee

