



Au Academic Culture

by

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Profile of Business English Department

▲ Lecturers' qualifications

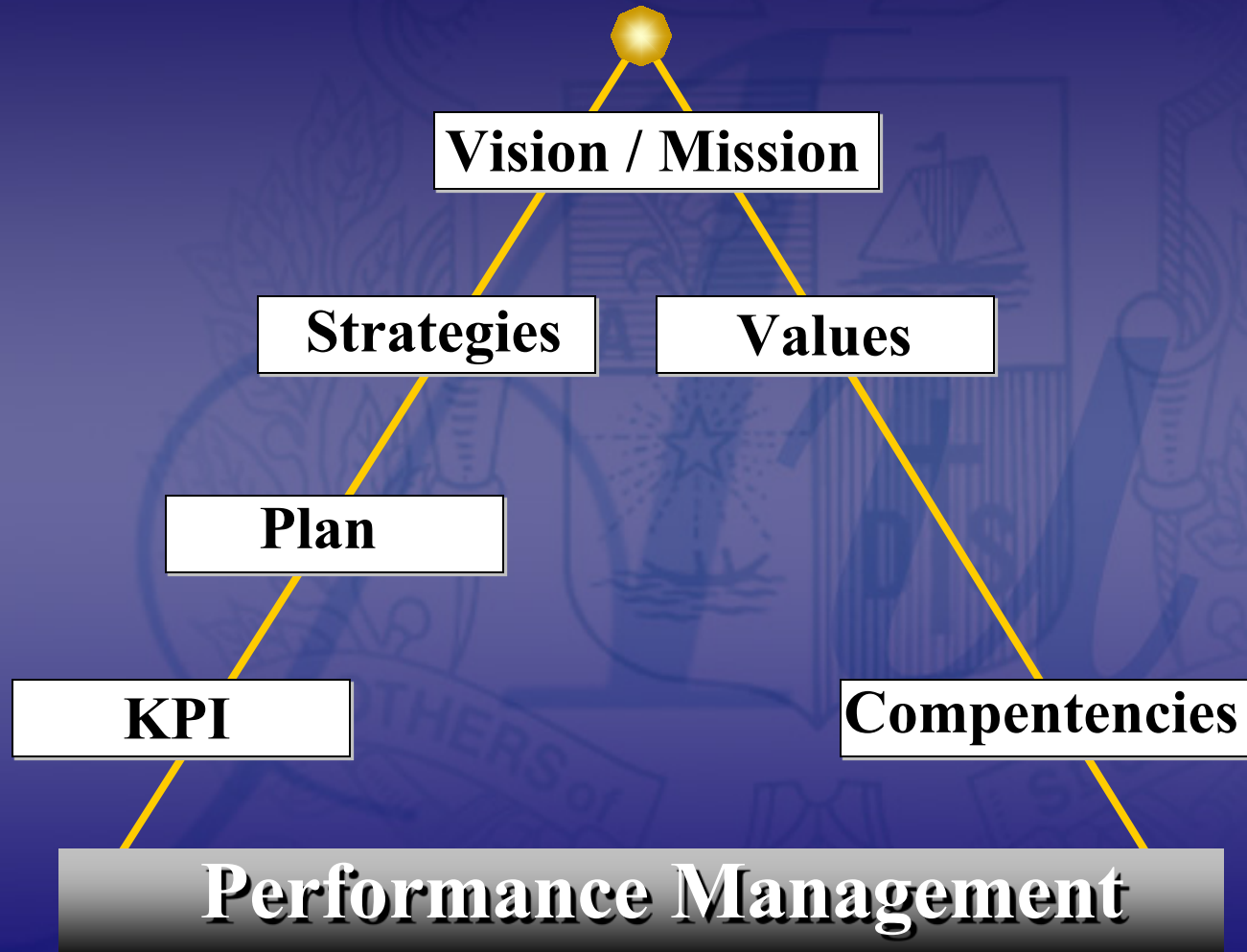
4 : 30 ⇒ 741

▲ **9** nationalities

▲ Number of students

435 : 361 : 305 ⇒ 1417

Faculty Development



The Founder of BSG

Louis-Marie Grignion de Montfort

- ▲ **Born at Montfort, Brittany, France
(on January 31, 1673)**
- ▲ **Died on April 28, 1716**
- ▲ **Canonized on July 20, 1947**

Founded 3 Orders

- ▲ **Company of Mary**
- ▲ **Brothers of St. Gabriel**
- ▲ **Daughters of Wisdom**

Existence of the BSG

- ▲ **In the world**
- ▲ **In Thailand (Oct. 20, 1901)**

Mission of the Brothers

- ▲ **Commit ourselves totally to God & men**
- ▲ **By living and sharing the Gospel way of life**
- ▲ **Through Xtian education and care for the poor**

Educative Mission

- ▲ **Atmosphere of love and freedom**
- ▲ **Students - - sons & daughters of God**
- ▲ **Free education for the poor**
- ▲ **An active education geared towards spiritual life**

Gabrielite Educative Vision

- ▲ **Reflection on the lived experience of St. Louis de Montfort**

The Four Functions of a university

- ▲ Teaching
- ▲ Research
- ▲ Services
- ▲ Promotion of Thai Art and Culture

What Au is ...

▲ **An academic community**

- a shared vision
- shared responsibility
- mutual respect

▲ **Committed to integral education of all students**

Vision of Au

- ▲ an international community of scholars
- ▲ enlivened by Xtian inspiration
- ▲ engaged in the pursuit of Truth & Knowledge
- ▲ serving human society

Raison d'Etre

▲ to serve the Nation

- providing scientific & humanistic knowledge

Responsibilities of a Lecturer

- ▲ Teaching
- ▲ Research
- ▲ Administration
- ▲ Services

Goals in Education

- ▲ **To lead students to the Truth & Knowledge**
- ▲ **To find meaning in life (to develop talents)**
- ▲ **To build solidarity with others**
- ▲ **To provide personal formation**
- ▲ **To prepare for life**

Meaning of Culture

Culture : Practices ,
Values, and
Beliefs

Practices at Au

- ▲ a stepping stone for higher studies
- ▲ a profession that suits one's living
- ▲ self-centered
- ▲ passive
- ▲ no connectedness to life
- ▲ classical processes



- ▲ Teaching profession is a vocation
- ▲ Teaching is an outflow of interior life
 - integrated person
 - life connectedness
 - a man of character
- ▲ Dynamic / Enthusiastic
- ▲ Role model

Au Academic Culture

- ▲ academic standards
- ▲ academic rules & regulations
(both explicit & implicit)
- ▲ educational criteria
- ▲ guidelines
- ▲ etc.

I. Salient Study Values

1. Discipline

- the university discipline**
- self-discipline**

2. Academic Tenacity & Perseverance

3. Language Proficiency

II. Instructors' Role

1. Preparation of Course Outline / Lesson Plan

2. Evaluation of Student Performance

- ▲ knowledge**
- ▲ application**
- ▲ differing perspectives**
- ▲ understanding**

3. Quality Teaching

- ▲ good preparation**
- ▲ effective instruction methods**
- ▲ good communication skill**
- ▲ usage of resources from the community**
- ▲ empathy towards students' rate of acceptance**

III. The Role of Academic Committee

- 1. To oversee that academic standards have been kept**
- 2. To see to it that high quality of teaching standard be kept at all times**
- 3. To adhere to standard of excellence and yet to make this standard flexible enough to accommodate student's individual difference**

IV. Au Culture

- ▲ **Research Culture**
- ▲ **Quality Culture**
- ▲ **Lobo + Omnia Vincit Culture**
- ▲ **Principle / Value-based Culture**

In Conclusion

- ▲ **Teaching – Learning quality**
 - class preparation
 - class delivery
- ▲ **Effective Evaluation of Student Performance**
- ▲ **Effective Advising Programs**
- ▲ **Good Governance – good management**
- ▲ **Training / Research**

Professional Culture

- ▲ Value specialization
- ▲ Value autonomy

Tension / Opposing Values

Value of Pluribus

VS

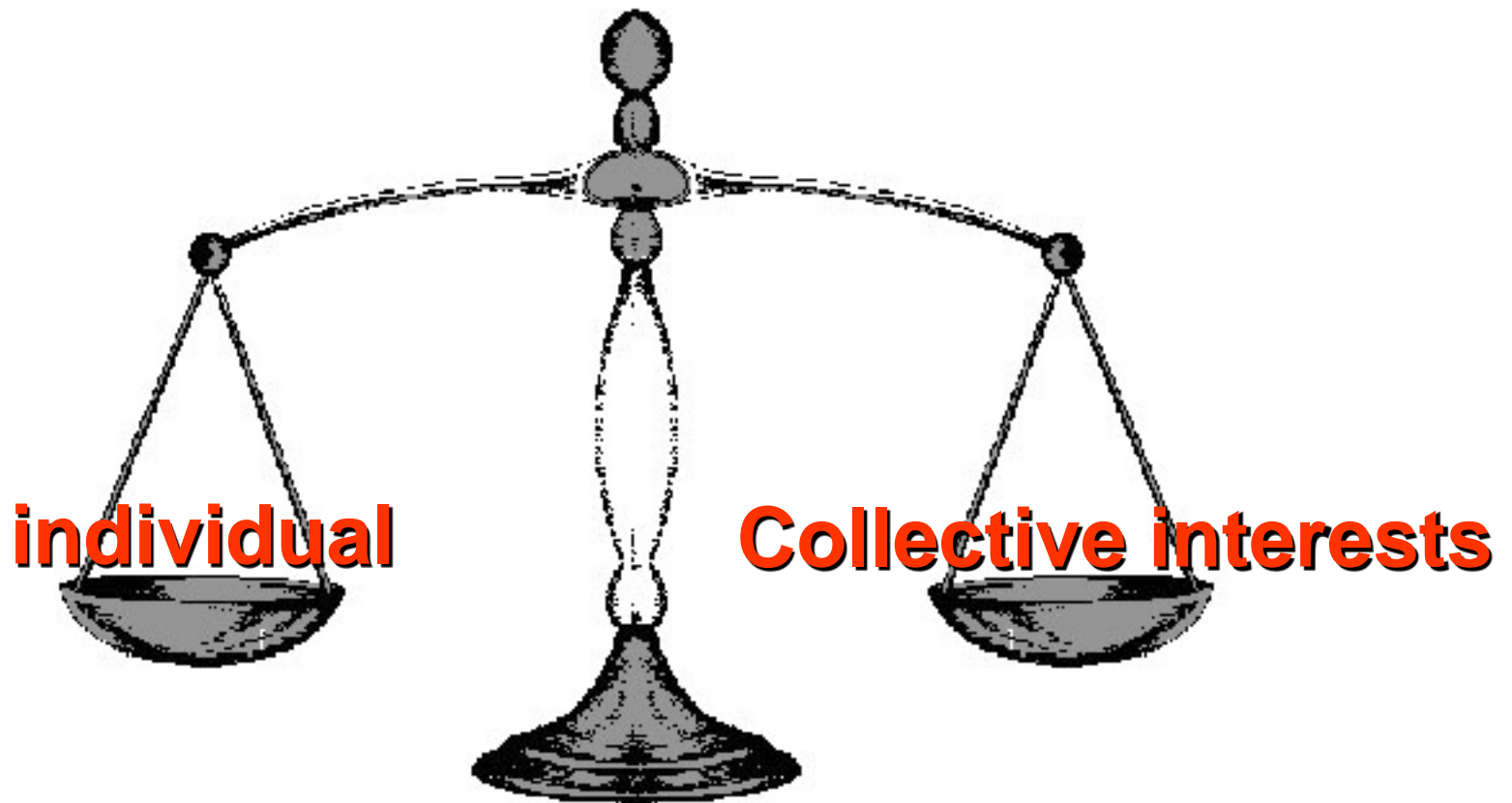
Values of Unum

- freedom
- diversity
- privacy
- due process
- human rights

- justice
- equality
- authority
- participation
- personal obligation for the public good

New Thinking

Balancing



Bang Na Campus, Au

St. Gabriel
• messenger

St. Raphael
• healer of sickness ,
blindness

St. Michael
• fighter (good & evil)

Teacher's Dictum

- ▲ **Tell me , and I will forget**
- ▲ **Show me , and I will remember**
- ▲ **Involve me , and I will understand**

Final Note

▲ It is as though I had lost my way and asked someone the way home.

He says he will show me and walks with me along a nice smooth path.

Thus suddenly he stops.

▲ And now my friend tells me:

“All you have to do now is find you way home from there.” Ludwig Wittgenstein.