

Assumption University



Welcoming Address

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In loyalty of its Christian mission, ABAC stands for...

- The inculcation of respect for the three institutions of the Nation: Religion, Country, and King; and a democratic way of life.
- The belief that a man justifies himself and his existence by the nobility of his work.
- The commitment to be a light that leads men towards the true source of all knowledge and life.



Vision 2000

Assumption University of Thailand envisions itself as:

“an international community of scholars; enlivened by Christian inspiration, engaged in the pursuit of Truth and Knowledge, and serving human society, especially through the creative use of interdisciplinary approaches and cybertechnology.”



Vision 2000

Assumption University of Thailand envisions its graduates as:

- *healthy (mens sana in corpore sano) and open-minded person, characterized by personal integrity, an independent mind, and creative thinking*



Vision 2000

Assumption University of Thailand envisions its graduates as:

- *professionally competent, willing to exercise responsible leadership for economic progress in a just society, and*
- *able to communicate effectively with people from other nations and to participate in globalization.*



Our History
St. Gabriel

- The University is administered by the Brothers of St. Gabriel. It is a worldwide Catholic religious order founded in France in 1705. Its mission is devoted to education and philanthropic activities.



Our History

Assumption University

- 1969 Assumption School of Business (ASB)
- 1972 Assumption Business Administration College (ABAC)
- 1990 Assumption University (Au)



Bachelor's Degree Programs

- Business Administration (B.B.A.)
- Risk Management and Industrial Services (B.B.A.)
- Arts (B.A.)
- Nursing Science (B.N.S.)
- Science and Technology (B.S.)
- Engineering (B.Eng.)
- Communication Arts (B.A.)
- Biotechnology (B.S.)
- Architecture (B.Arch.)
- Law (LL.B.)



Master's Degree Programs

For example,

MBA, MM, MSCP,
M.Ed., MA-ELT, MS-IT,
Ms-IEC



Facts:

- 2 campuses: Hua Mak & Bang Na
- English is an official language of instruction
- 10 bachelor's degree programs
- More than 20 postgraduate degree programs
- More than 250 classrooms
- Around 1,000 faculty members & 700 academic supporting staff



Quality Assurance: Academic Excellence

- The QA scheme is a reflection of the University's philosophy, vision, and mission
- The process of teaching and learning must be assured for the quality of Au's graduates--both academic competency and professional skills to meet the needs of the society at local, international, and global level.



Quality Assurance: Academic Excellence

- Responsible Units:
University's structure

Academic Affairs



Faculty



Department



Lecturer



Quality Assurance: Academic Excellence

■ Phase I: Top/Down

- **Academic Affairs**
(Strategic Plan) Establish quality policy and indicators of quality
- **Faculty**
(Tactical Plan) Define teaching & learning process, and mechanisms
- **Department**
(Operational Plan) Prepare blueprint for quality teaching and learning to be achieved



Quality Assurance: Academic Excellence

- Phase I: Blueprint for QA
- **Indicators of quality**
 - Goals/achievements of the process
- **Process/System**
 - Tasks implemented to achieve the goals
- **Mechanisms**
 - Activities to ensure that the tasks will be implemented appropriately and that they will effectively achieve the goals established



Quality Assurance: Academic Excellence

- Issues involve
 - Curriculum design and implementation
 - Instruction: methodologies and classroom & student management
 - Learning: teaching materials, assessment & evaluation
 - Personal growth: differences of student's learning, ethics, student activities



Quality Assurance: Academic Excellence

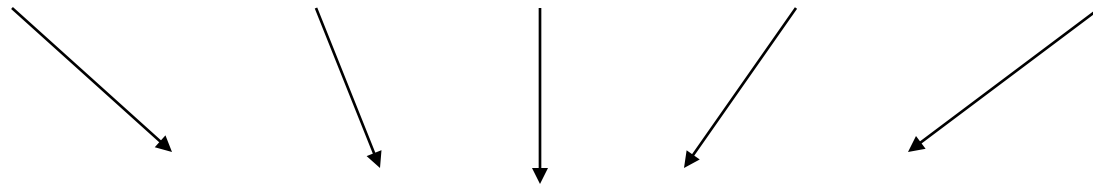
■ Phase I: Outcomes

- **Academic Affairs** (Strategic Plan) → Quality Policy
- **Faculty** (Tactical Plan) → Quality Procedures
- **Department** (Operational Plan) → Quality Manual

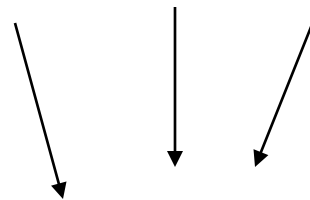
Quality Assurance: Academic Excellence

■ Phase II: Bottom/Up

Departmental Self-study Report (SSR)



Faculty Self-study Report (SSR)



The University's Self-study Report (SSR)

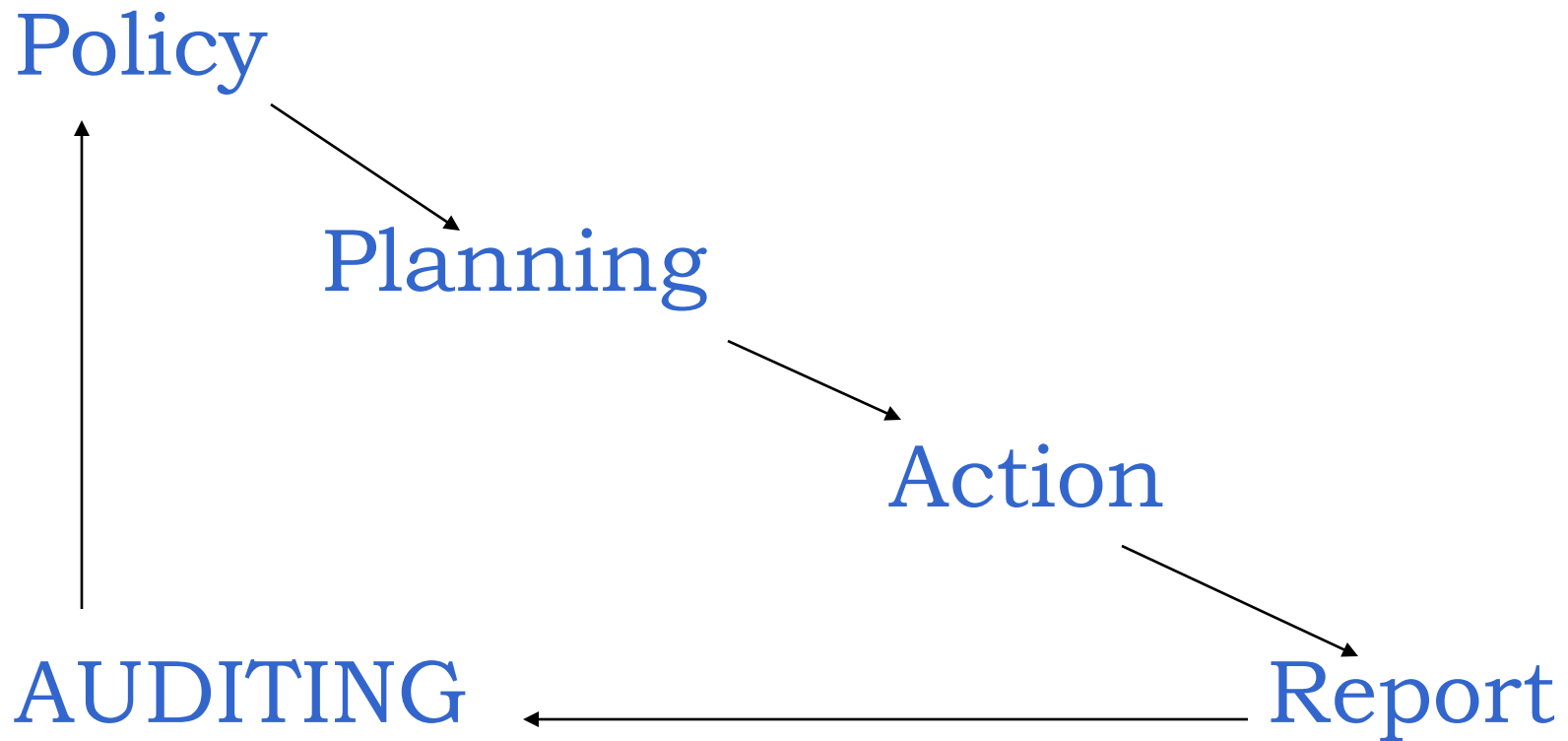


Quality Assurance: Academic Excellence

- Phase II: Why SSR?
- SSR records/documents activities implemented according to the quality manual for the purposes of internal and external auditing
- It gives an analysis of the processes implemented whether they achieve the goals (indicators of quality) established.

Quality Assurance: Academic Excellence

■ Phase III: Continuous Improvement





Quality Assurance: Academic Excellence

- Tips in achieving quality...
- Accurate environmental analysis/scanning (external and internal) is very essential in designing the process to be comprehensive and accountable for essential forces.
- Indicators of quality must be measurable in some ways.
- The criteria of assessment must comply with the tasks performed in the process and the indicators of quality.

