

AU at the Threshold of ASEAN Community 2015

by

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Annual Faculty Seminar 2013
John XXIII Conference Center
Tuesday, May 21, 2013

ASEAN Charter 2007

**Aim → To Strengthen ASEAN Community
and to empower the people of
ASEAN**

- a closer cooperation in education, and**
- human resource development**

Second 15-year Plan of HE (Thailand) (2008 – 2022)

- The goal of the strategy of OHEC for ASEAN Community in 2015 is ...
 - ... the Thai Graduates meeting international quality, and
 - ... recognize their responsibility as members of ASEAN Community



Strategy

1. Increase mobility of students
 - The vertical (going abroad for the higher degree)
 - The horizontal (going abroad for part of the expecting degree)
2. Increase degree programs in the region
3. Produce graduates of international quality with ...
 - professional skill,
 - language skill,
 - inter-cultural skill

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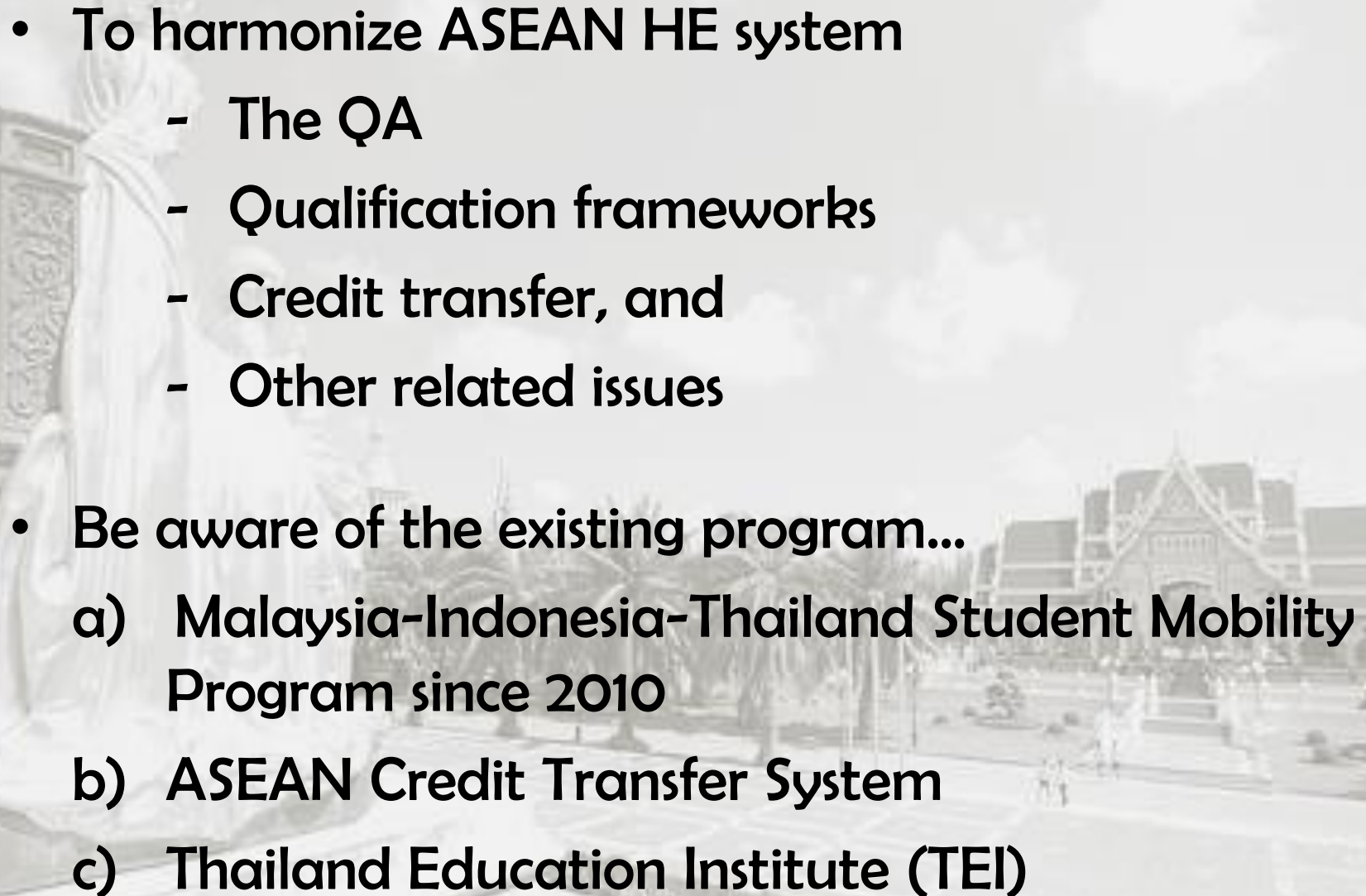
4. Strengthen HEIs ... in terms of

- curricula**
- Faculty members**
- More foreign students**

**∴ Quality of faculty members, curricula and facilities
→ to meet an international standard**

5. Work closely with regional agencies

- AUN (ASEAN University Network),**
- SEAMEO RIHED**

- 
- To harmonize **ASEAN HE system**
 - The QA
 - Qualification frameworks
 - Credit transfer, and
 - Other related issues
 - Be aware of the existing program...
 - a) Malaysia-Indonesia-Thailand Student Mobility Program since 2010
 - b) ASEAN Credit Transfer System
 - c) Thailand Education Institute (TEI)

AU Response to ASEAN Community 2015



Questions posed to each one

1. Am I aware of the existence of ASEAN Community (AC)?
2. Am I ready for its existence?
 - In what way(s)?
 - How do I prepare myself to face that new landscape?
3. What should be the role of AU?

Implications:

- To foster cooperation among ASEAN member countries
- ASEAN Community will significantly increase a flow of people, investment, and trade...
 - workplace
 - tourists
 - students

AU personnel must have...

**ASEAN
Competence**

ASEAN Competence

Definition:

- i. It refers to the acquisition of in-depth knowledge and understanding of ASEAN issues,
- ii. An appreciation of and ability to learn and work with people from diverse linguistic and cultural backgrounds.
- iii. Proficiency in foreign languages, and
- iv. Skills to function productively in an interdependent ASEAN Community

ASEAN Countries

- Rich in Culture
- Diverse in Language and Religion
- Have one common goal
(To be united as one)



To prepare **AU** for **AC 2015**

1. Faculty Development

- Understand the implications of AC 2015
- Fulfill the four functions of a university
 - teaching methodologies
 - integrated research
 - to be qualified to teach & do research
 - engage with students
 - understanding multiculturalism



2. Student Development

- Professional skill
- Life skill (character building)
- Language skill (communication skill)
- IT skill
- Update knowledge & understanding of AC



3. Curriculum Development

- Include ASEAN contents...
 - case study
 - examples ... etc
- Update curricula to be appropriate and relevant to change

4. Output/ Outcome

Our students should be able to do the following...

- Live in multiculturalism
- Be aware of the integration & implication of AC
- Adjust their learning process
- Change their attitude
- Be sensitive to the environment and what are happening around them
- Be proficient in AC Language(s)
- Materialize their potentials
- Develop student mobility programme (credit transfer, cultural exchange programme, etc.)

In Conclusion:

You have to look into the ff. issues and see what can be implemented, namely,

- 1. Curricular**
- 2. Personnel Development**
 - Faculty**
 - Staff**
 - Students**
- 3. Facilities**
- 4. Operating Mechanisms....**

With such development, AU can adapt itself to the changing of time and to respond appropriately to the coming of AC 2015.

Examples of Activities

1. To promote university networking
2. To enhance and support student and staff exchanges and professional interactions. . .
3. To Create research clusters among ASEAN institutions of higher learning.
4. To achieve excellence in human capital development through. . .
 - i) Improving the quality of teaching and learning,
 - ii) Enhancing research and innovation, and
 - iii) Intensifying internationalization

5. Every academic program will submit **online report** each semester to form **Au Database System** (to monitor and evaluate study program performance)

6. Students move out of the classroom for a period of time (a month, a semester, or an academic year) to gain community-based or international experience.

- Study abroad Program
- Take an internship with appropriate companies or agencies
- Plan and implement Community outreach programs
- Create a start-up and innovation enterprises

7. To meet Regional Accreditation

- (i) A process: to evaluate its educational activities
- (ii) A result: a form of certification, or grant of formal status by a recognized and authorized accrediting agency to an educational institution as possessing **certain standards of quality.**

8. To meet ASEAN Standards for HEIs including curriculum.

9. To prepare our students to meet the human resource needs of the country.

10. Regional Skills Competition

11. Usage of English Language

12. eLearning

THANK YOU!!!

