



“How could ABAC survive in the next 10 years?”



Annual Faculty Seminar 2018

August 1, 2018

John XXIII Conference Center



ECCLESIASTICUS 3 : 1-8

To everything there is a season, and a time to every purpose under the heavens:

- 1 . A time to be born, and a time to die;
a time to plant and a time to uproot;
- 2 . A time to kill, and a time to heal;
a time to break down, and a time to build;
- 3 . A time to weep and a time to laugh;
a time to mourn and a time to dance;
- 4 . A time to scatter stones and a time to gather stone together;
a time to embrace and a time to refrain from embracing;
- 5 . A time to search and a time to give up;
a time to keep and a time to throw away;
- 6 . A time to tear and a time to mend;
a time to be silent and a time to speak;
- 7 . A time to love and a time to hate;
a time for war and a time for peace.



The background features a central white circle containing the text. This circle is surrounded by a ring of overlapping, semi-transparent triangles in various colors including shades of blue, green, red, and purple. Additional clusters of these colorful triangles are positioned in the top-left and bottom-right corners of the page. The overall aesthetic is modern and geometric.

General Information



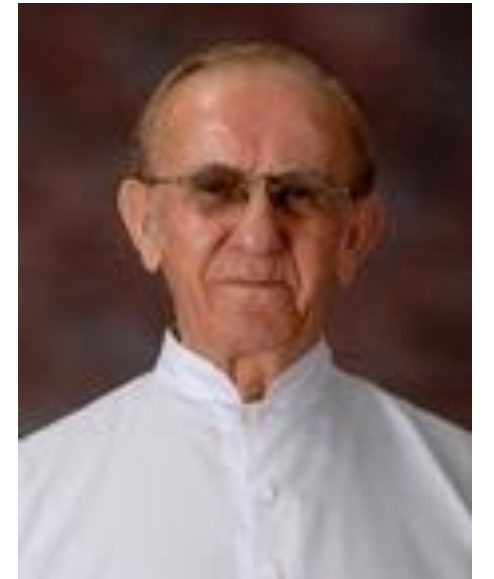
AU Community

Academic Year 2018



Bro. Achin Tengtrakul
Superior

Bro. Anupatt Petchara-Yuttachai





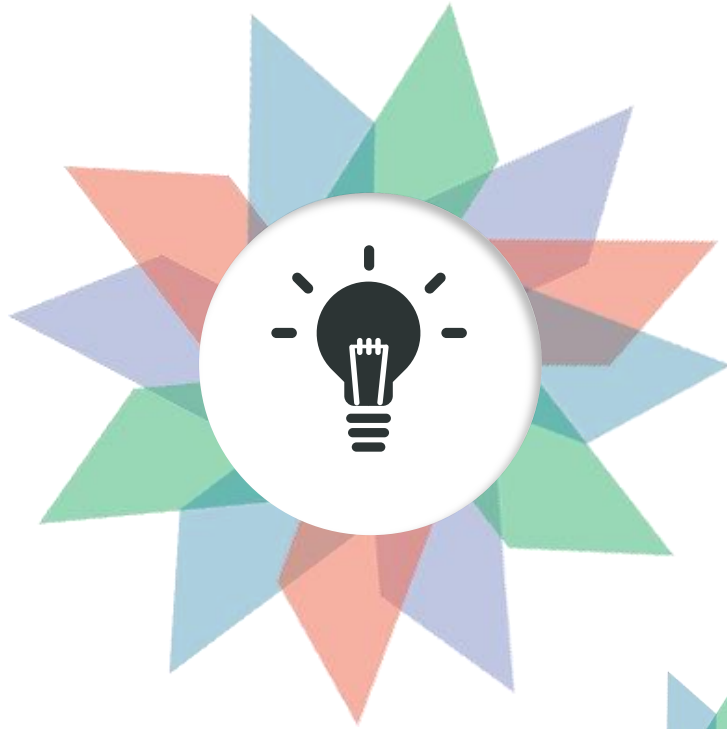
**Bro. Prathip M.
Komolmas**



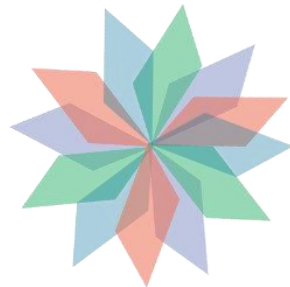
**Bro. Amnuay
Yoonprayong**



**Bro. Bancha
Saenghiran**



The University Council Members



The University Council Members



Rev. Bro. Surasit Sukchai
President



Rev. Bro. Dr. Amnuay
Yoonprayong



Rev. Bro. Dr. Sirichai
Fonseka

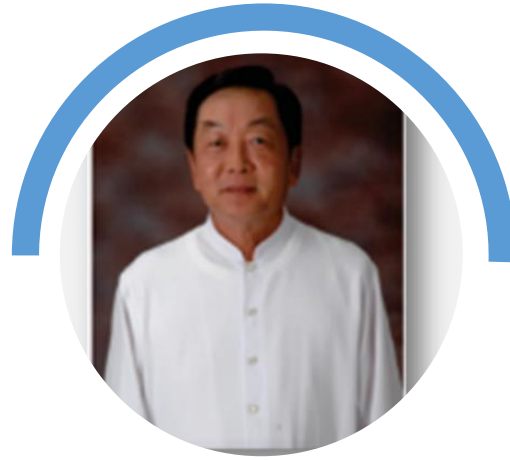


Rev. Bro. Dr. Achin
Tengtrakul

The University Council Members



**Rev. Bro. Dr. Thinnaratana
Komkris**



**Rev. Bro. Asst. Prof. Dr.
Vinai Viriyavidhayavongs**



**Rev. Bro. Dr. Dechachai
Sripicharn**



**Rev. Bro. Dr. Chamnan
Laoruckphon**

The University Council Members



**Rev. Bro. Dr. Monthol
Prathumrach**



**Rev. Bro. Dr. Verayuth
Boonpram**



**Rev. Bro. Dr. Pisutr
Vapiso**



**Rev. Bro. Dr. Bancha
Saenghiran**

The University Council Members



Mr. Somchai Wongsusin



Mr. Apimuk Sukprasit

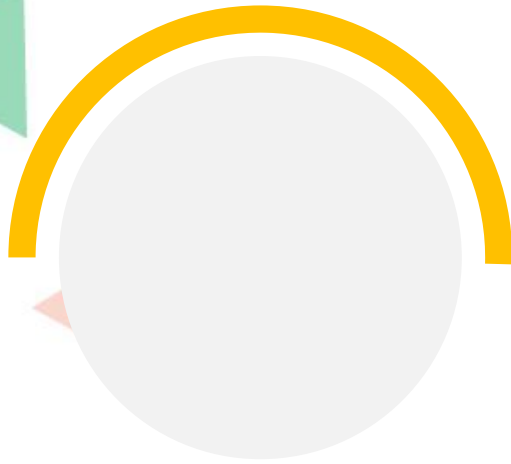


**Prof. Dr. Jaturon
Thirawat**



**Prof. Dr. Witawat
Rungruangphon**

The University Council Members

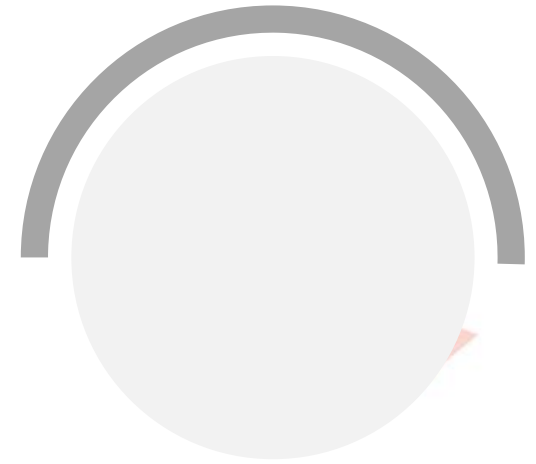


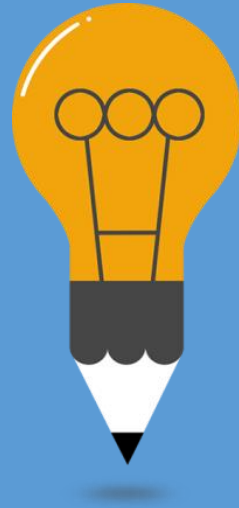
Mrs. Nualphan Lamsam



Mr. Sompol Na-Songkhla

Secretary





AU Top Management

AU Top Management



**Rev. Bro. Dr. Prathip M.
Komolmas**

President Emeritus

Advisor



**Rev. Bro. Dr. Bancha
Saenghiran**

President – Rector Magnificus

Chairman



**Rev. Bro. Dr. Amnuay
Yoonprayong**

**Vice President for Moral
Development Education**



**Rev. Bro. Dr. Sirichai
Fonseka**

**Vice President for
Student Affairs**

AU Top Management



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Tengtrakul**

**Vice President for
Administrative Affairs**



Dr. Kamol Kitsawad

**Vice President for Policy,
Planning and Quality
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Dr. Vindhai Cocracul

**Vice President for
Academic Affairs**

AU Top Management



Mr. Sompol Na-Songkhla

**Vice President for Legal and
Privilege Affairs**



**Asst. Prof. Dr. Warayuth
Sriworakul**

**Vice President for Research and
Academic Services**



**Assoc. Prof. Dr. Pratit
Santiprabhob**

**Vice President for
Information and
Communication
Technology**

AU Top Management



**Dr. Soonthorn
Pibulcharoensit**

The University Registrar



Dr. Krisana Kitcharoen

Assistant President



Dr. Kitti Phothikitti

Dean, Graduate Studies



World Debate




- AU will host **“The World University Debate”** in 2020
- 



Websites



- **To be upgraded regularly**
 - **To have presence in the Social Media**
 - **A designated person must be assigned**
- 



Journals

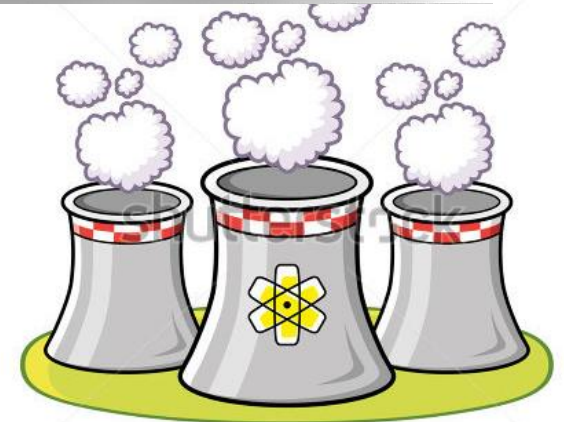
- **All journals be available online and Social Media for Open Access**
 - **They should have a brief page on Wikipedia**
- 



Environments

World Stage

- **Workforce reduction**
- **War on taxes**
- **Migration**
- **Nuclear power**
- **Forest fires**



World Stage



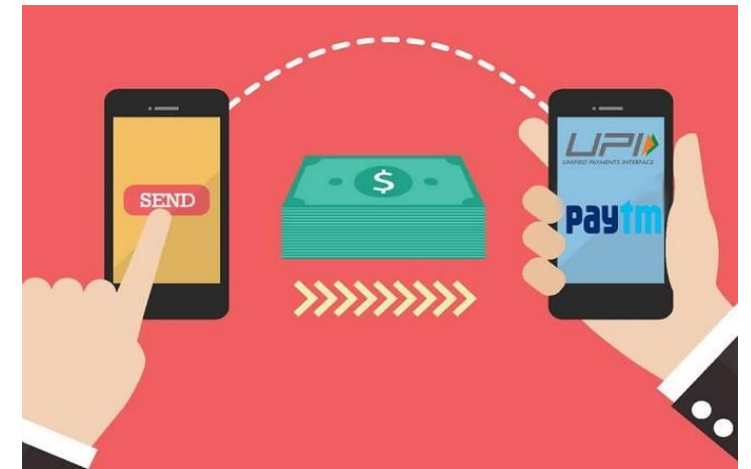
- **Floods**
- **Shooting and killing in high schools**
- **Border conflicts**
- **Refugees / Migrants**

EXAMPLES

- House of Fraser
- Britain's Rolls-Royce
- A380s

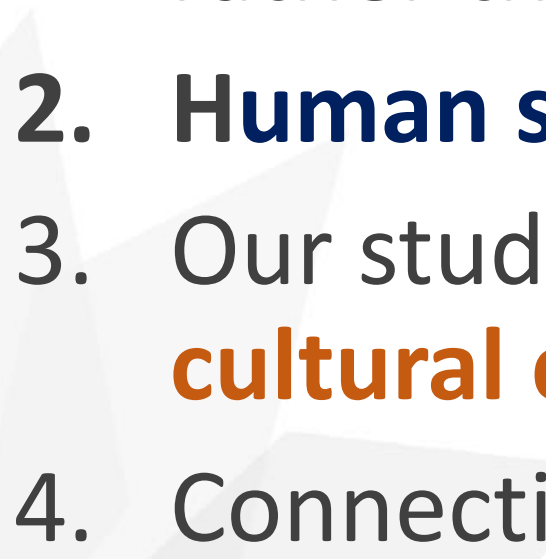
The Challenge of Innovation

1. Grab Thailand
2. Banking System
3. Technology in Education
 - Online Education
 - MOOCs



Recommendations



1. Deal with **complex** and **ambiguous** knowledge rather than **accumulated facts**.
 2. **Human skills** must be instilled.
 3. Our students need **cultured empathy**, **cross-cultural communication skills** and global contacts.
 4. Connection between **work** and **learning**.
- 

Conclusion:


1. Education, an indicator of human progress.
2. Teach our students ...
 - to be **thoughtful**,
 - **entrepreneurial**,
 - **forward looking**.
3. Creativity and innovation





Thailand



- **New constitution**
 - **Election**
 - **Corruption**
 - **Quality education**
 - **Human trafficking**
 - **Drug**
- 

6 Development Pillars

01

Human capacity building

02

Creation of equal opportunity and society

03

Building competitive capacity

6 Development Pillars

04

Improving quality of life and environment friendly

05

National security

06

Balance and development of public administration

FIVE FIRST S-CURVE



01

Next Generation Automotive

02

Smart Electronics

03

Affluence Medical & Wellness Tourism



FIVE FIRST S-CURVE



04

Agriculture & Biotechnology

05

Food for the Future

FIVE NEW S-CURVE



01

Robotics

02

Aviation & Logistics

03

Biofuels & Biochemicals

FIVE NEW S-CURVE



04


Digitals, and

05

Medical Hub

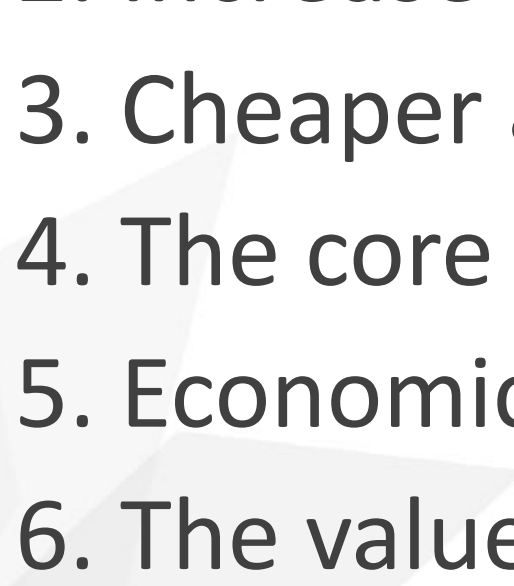


HE in Thailand

1. Quality of education
 2. New Ministry
 3. TCAS
 4. New Education Act
- 

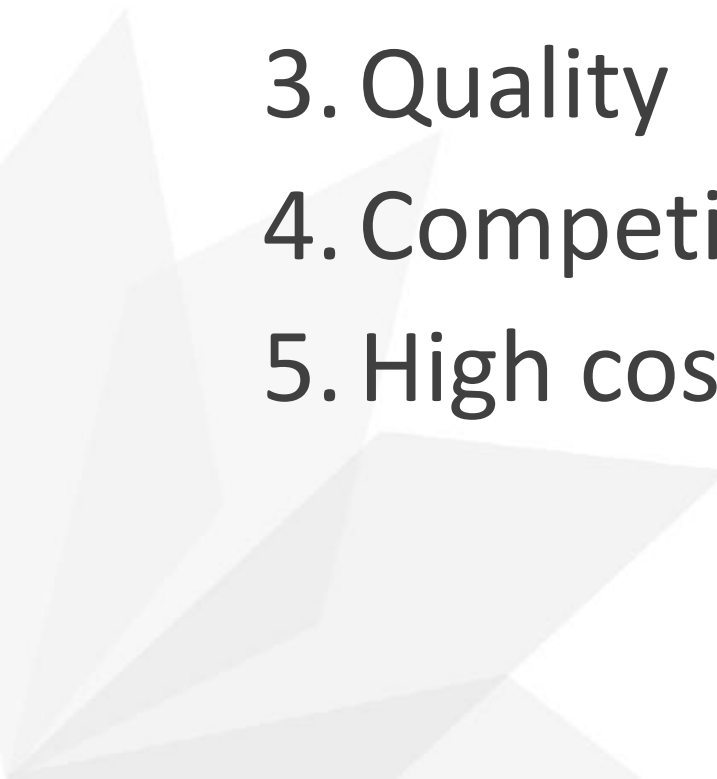


Challenges facing the Management

1. The cost of education
 2. Increase in government regulations.
 3. Cheaper approaches to degree granting.
 4. The core fundamental feature of a university.
 5. Economic growth and our aging population.
 6. The value of a university degree.
- 



Other Challenges facing HEIs

1. Completion rate
 2. New curricula and teaching methods
 3. Quality
 4. Competition for share of student market
 5. High cost of research infrastructure
- 



Foundation

TEACHINGS OF THE CHURCH

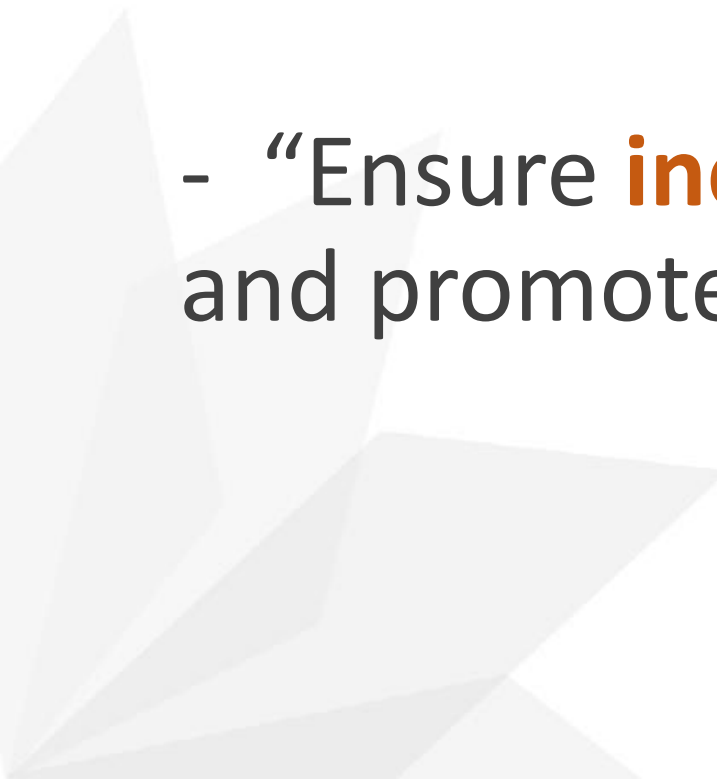
- 1. Laudato si**
- 2. Ex corde ecclesiae**
- 3. Gaudium et spes**



SDG#4

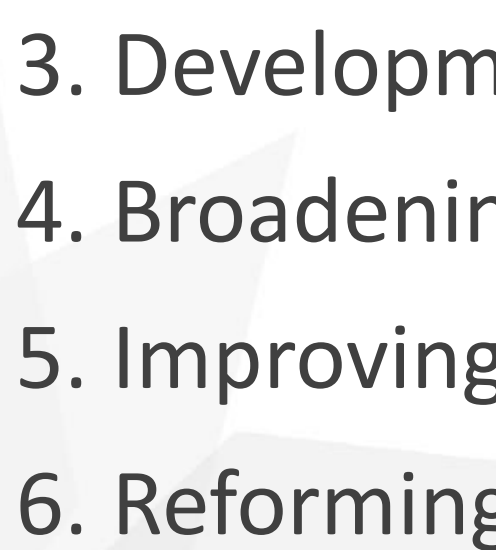
Sustainable **D**evelopment **G**oals = 17 goals

- “Ensure **inclusive** and **equitable quality education** and promote **lifelong learning** opportunities for all.”



20-Year National Strategy (2017-2036)



1. National Security
 2. Competitiveness Enhancement
 3. Development & Empowerment of Human Capital
 4. Broadening Opportunity and Equality in Society
 5. Improving quality of life and environmental-friendly
 6. Reforming and Improving Government Administration
- 

Educational Act

1. To serve people from birth to tomb
2. Upgrade quality
3. Give freedom to educational institutions
4. Focus on quality development
5. National Educational Plan

The graphic features a central white circle containing the text "AU Strategic Planning". This circle is surrounded by a ring of overlapping, semi-transparent triangles in various colors including shades of blue, green, red, and purple. The background is white, with additional clusters of these colorful triangles in the top-left and bottom-right corners, and a cluster of grey triangles in the bottom-right corner.

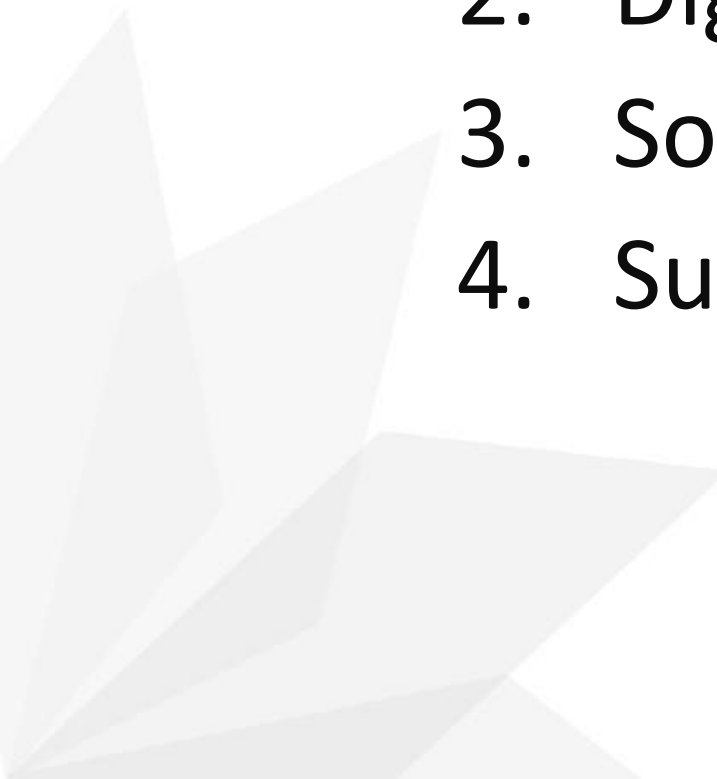
AU Strategic Planning



Action Plan



AU Strategic Plan (2018-2022)

1. Internationalization
 2. Digital Transformation
 3. Social Engagement
 4. Sustainable Development
- 



AU Quality System



Phase I :

Quality Development and Implementation

Phase II :

Quality Improvement

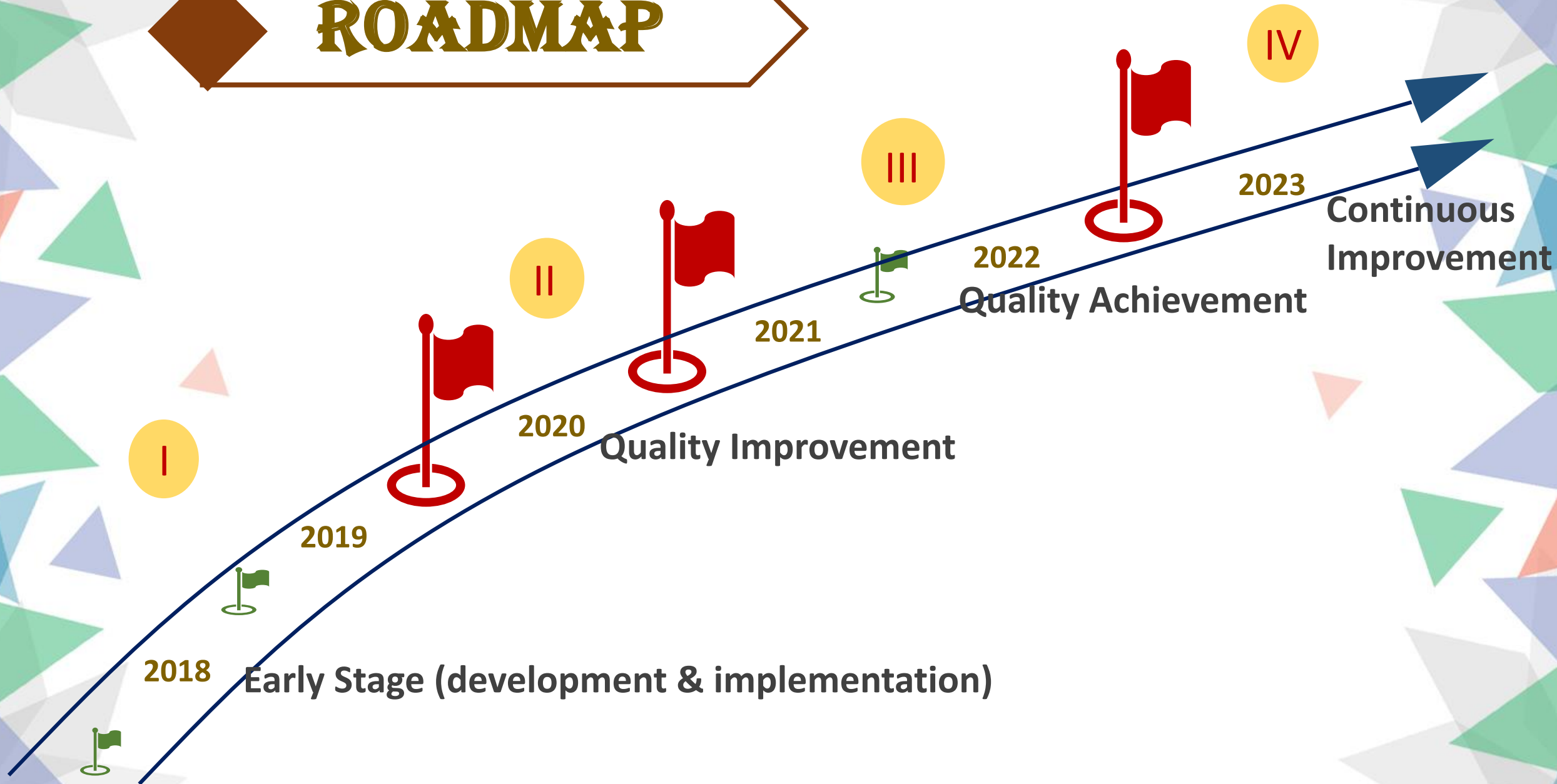
Phase III :

Quality Achievement

Phase IV :

Continuous Improvement

ROADMAP



REFORM

- Education & Learning
- Administration & Management
- Customer & Market Focuses

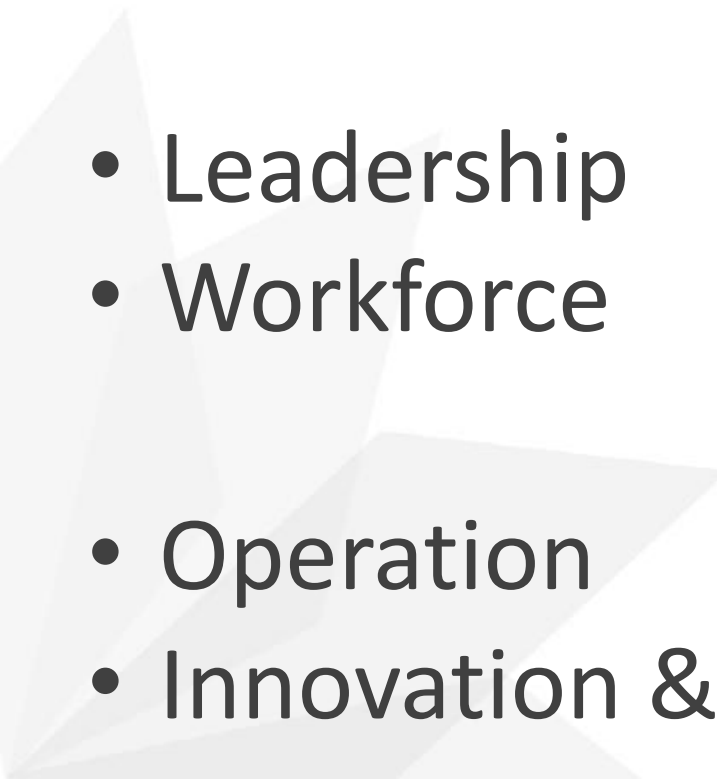
Value

- Leadership
- Workforce

**Performance
Effectiveness**

- Operation
- Innovation & Intelligent Information


**Behavior
Change**





The Use of English on Campus

A part of life on campus

- Documents
 - Announcement
 - Activities
- 

AU 50TH ANNIVERSARY

2018



A year of preparation

2019 - 2020



Implementation

Every unit



**Invited to submit
the plan and suggestions**

PREPARATION YEAR 2018

1. Individual contribution
2. Participation of every member
 - Brainstorm
3. Focus on the core values of education
4. Present the past performance and show pathway for the future in both quality & quantity-wise



Promoting AU on World Stage



1. Citation of research papers
2. Accreditations by World Associations
3. Rankings
4. Bidding to host global conferences
5. Attract associations to host conferences at AU
6. Create factors enhancing the competitiveness and position AU as a highly persuasive destinations for studies.
7. A place for convention & exhibition center.



Fake News

- Fake news ... seep in between Facts in different situations

The Episode of Tham Luang

1. Thai squad

- 84 Thai Navy Seal divers
- Around 1,000 soldiers
- 100 medical staff
- Chiang Rai Governor



Cont.

2. International squad

- Three cave diving experts
- 30 military personnel (US)
- Two water drainage experts (JICA)



- **Six rescue experts (Beijing)**
- **Three Laotian divers and rescue experts**
- **A Myanmar rescue team**
- **Six diving experts (Australia)**



Cont.



3. Many farmers

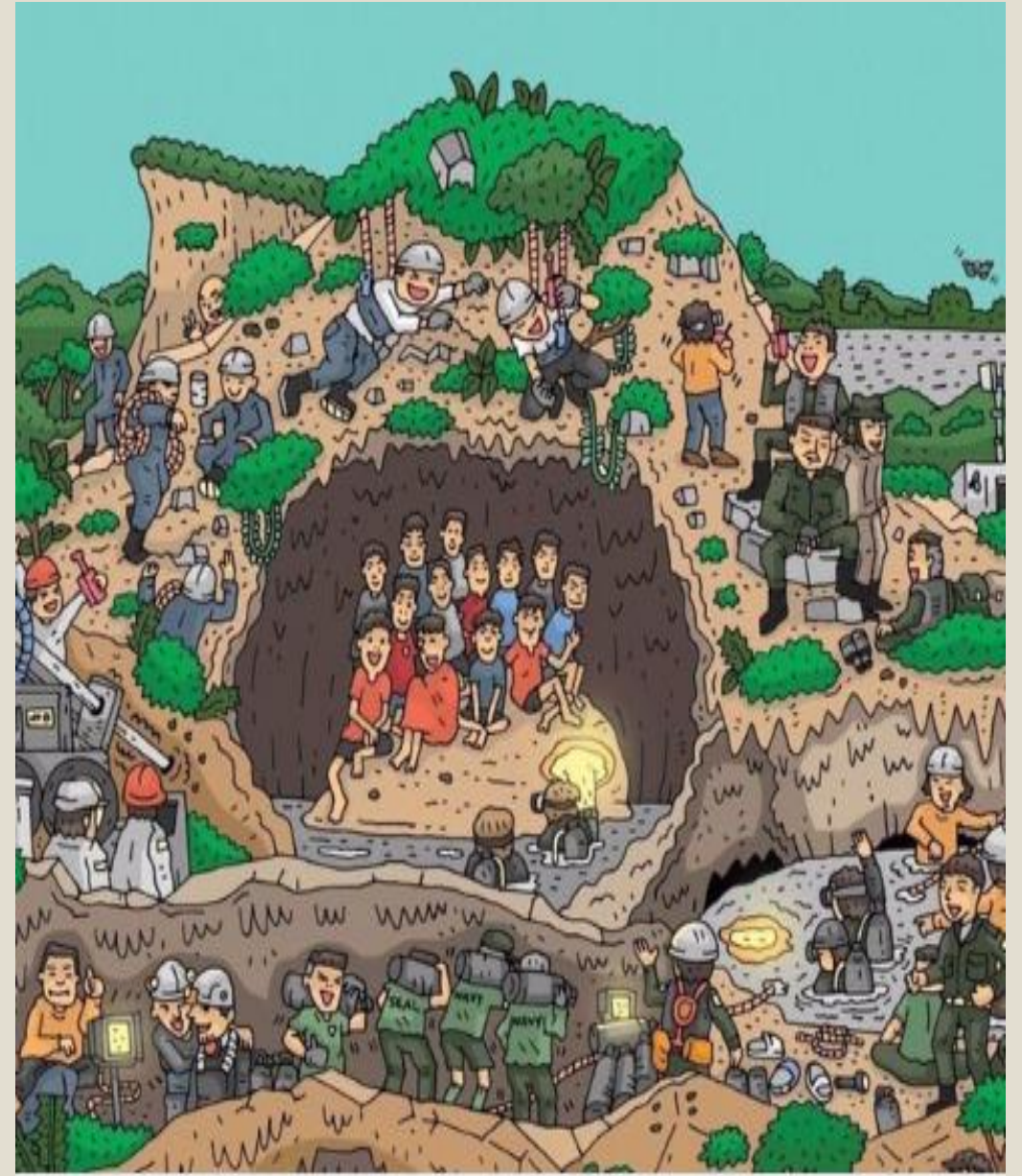
4. A team to cook food and serve coffee

5. Eight bird-nest collectors (Trang)

6. Some from a local herbal center

7. Many illustrators

8. People from different areas of work



LESSONS LEARNT

1. Spirit of unity
2. Contribution came from what each had
3. Remain positive
4. **“The smallest act of kindness
is worth more than the grandest intention”**

Oscar Wilde

XI JINPING (APR. 10, 2018)

“Today, the world is facing **a new reform** – that needs great change. It has been facing **insecurity** and **uncertainty**.

- Disruption vs. new opportunities
- Attitude of cold war or set zero game
- Superiority complex
- Cooperation & synergy
- Esprit de corps
- AI approach (Appreciative Inquiry)

CONCLUSION

1. Basic principle in life ...

- Life is...a journey to moral maturity
- Your relationship
- Life has **positive** side and **negative** side



Thank you