



**INTERNATIONALIZATION  
OF AU**



# Background



## 1. In the late 1970s – the mid 1980s

- Joint international research

## 2. In the late 1980s

- Exchange of students
- Recruitments

## 3. From substance to form

- more exchange
- more degree mobility
- more recruitment

# Background



## 4. In the late 1990s

- globalization



## 5. Internationalization become the center of attention of HE.

- to bring peace & understanding
- to improve quality of education and research



# Background

## 6. From 2000s

- **globalization**
- **Commodification in HE**
- **Branch campuses, franchises, and**
- **Trade in education services**



# National Strategy

- **Within 10 years (2007-2016)**
  - HE hub for the Greater Mekong Sub-region
- **Within 20 years (2007-2026)**
  - HE hub for ASEAN
- **Within 20 years (2007-2026)**
  - To obtain revenue from HE of not less than 8000 m. baht



# Three things are to be considered

1. Its **meaning**

2. Its impact on **learning**, and

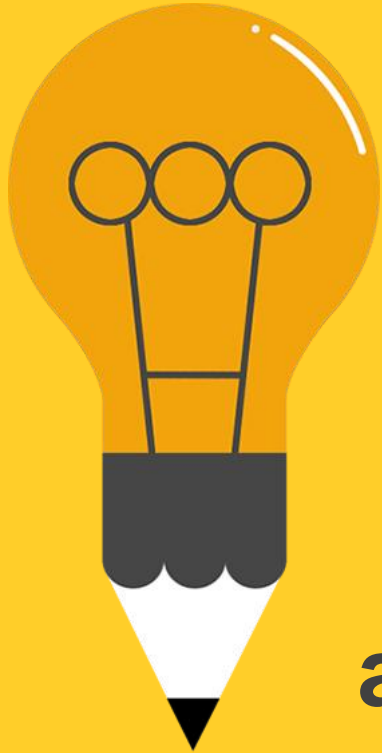
3. The nature of **relations** among intuitions



# Internationalization as Heritage

- **Heritage handed down to us by our predecessors.**
- **The Brothers avail themselves to the Order to go where they have been called.**
- **To the Province of Thailand...**
  - **The French, Spaniards, Indians, and Thai.**





**Internationalization  
of **AU** is ...**

**by **Design****

**and not the trend of the time**



# At AU...

**Vision 2000:**

“ AU envisions itself as an  
International Community  
of Scholars...”



# Present Practices

- **Vision 2000** - An international community of scholars
- **English** - A medium of instruction and communication
  - Other languages (Chinese, French, Japanese)
- **Faculty** }  
• **Student** } - From various countries
- **Academic programs** - International standards
- **Exchange of students**



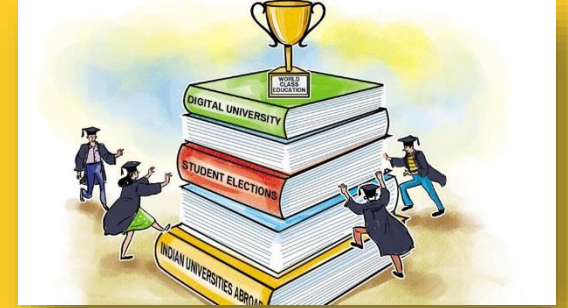
# How to Strengthen **AU** Internationalization?

1. Encourage faculty & student mobility
2. Partner with institutions abroad
3. Advance in research work
4. Conduct truly international conferences
5. Recruit students from other parts of the world
6. Drive language proficiency
7. Provide online alumni community



# Observations

## 1. English Language



## 2. World-Class Universities



# Internationalization



... the process of integrating an **international**, **intercultural** and **global dimensions** into the goals, teaching, research and service functions of a university; and thus to upgrade the quality of education and research.



**Jane Knight**

1. To tap into **global knowledge**

2. To embark on **global partnerships** in HE endeavors

3. To build **global research networks**



**Global Dimensions**

# AU as Member of International Association



**IAU** : International Association of Universities

**IAUP** : International Association of University, Presidents



**IFCU** : International Federation of Catholic Universities



# AU as Member of International Association

**ASEACCU** : Association of Southeast and East Asian Catholic Colleges and Universities

**ASEACCU**  
The Association of Southeast and East Asian  
Catholic Colleges and Universities



**ACUCA** : Association of Christian Universities and Colleges in Asia

**ASAIHL** : Association of Southeast Asian Institutions of Higher Learning

