



**Welcome to...**

**IQA**

**Academic Year 2009**

by

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# **As Au is a Catholic University, Loyal to Christian mission**

**∴ Au must commit to be a light  
that leads men towards the  
true source of all knowledge  
and life.**



The mission is in **the context** of Thailand. We have to inculcate respect for...

- (i) the three institutions and
- (ii) a democratic way of life

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- We can achieve the objectives of the mission through... hard work
  - We believe that ...
    - a man justifies himself and his existence by the nobility of his work



**Motto:**

**Labor Omnia Vincit**



# The Philosophical cornerstones of AU are:

- academic excellence,
- social responsibility,
- freedom of expression,
- integrity, and
- rationality

# Vision of AU

1. an **international community** of scholars
2. enlivened by **Christian inspiration**
3. engaged in the **pursuit of Truth** and **Knowledge**
4. **serving human society**, esp. thru' the creative use of interdisciplinary approaches and cyber technology

# Vision of AU Graduates

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1. **healthy and open-minded** persons, characterized personal integrity, an independent mind, and { creative  
positive thinking.
  2. **professionally competent**, willing to exercise responsible leadership for economic progress in a just society,
  3. able to **communicate effectively** with people from other nations and to participate in globalization.



# Au strategic Plan 2008-2022

- **Phase I (2008-2012)**
  - Stabilization
- **Phase II (2013-2017)**
  - Raise the bar of quality
- **Phase III (2018-2022)**
  - Attain Excellence

# Translation of Strategic Plan

## Themes

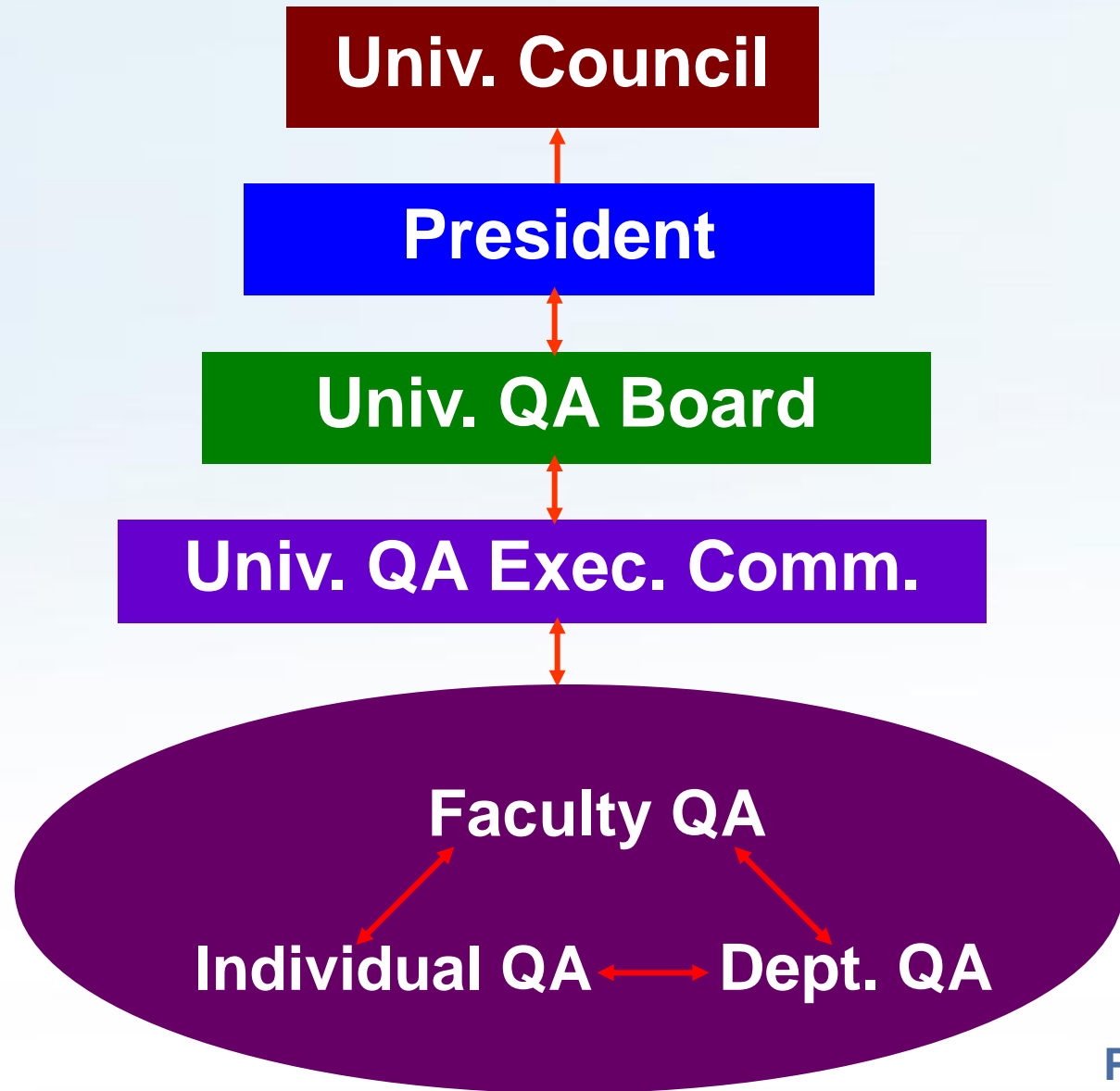
1. Creating and Strengthening Quality Learning and Teaching
2. Managing Quality in Academic Area and Research Achievement
3. Developing Stakeholders-University Engagement
4. Developing and Managing Resources
5. Improving Core and Support Processes
6. Valuing People and Creating a High Performing Organization

# Au Policies

- Academic Policy
- Research Policy
- Academic Services to the Community Policy
- Preservation of Arts and Culture Policy

**N.B.** Emphasis will be on...(Cat. 2)  
Both policy & discretion...


# QA mechanisms of AU



# Conclusion

- To create **QA system** is not difficult at all
- To create **awareness** and **understanding** of QA is more important
- To create **a habit** and make it **a part of life** to make it most **effective**, is most difficult. It takes quite some **long while** to do it.

But not impossible!

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- **Remember** one thing → we are in the business of training the minds and shaping the habits of the young.
  - We are not here to please them

