



Potential of Thai Private Universities Year 2001-2020

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ASSUMPTION UNIVERSITY OF THAILAND
BANGKOK, THAILAND

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ACKNOWLEDGMENTS

We owe a lot of gratitude to the Lord for guiding us to complete this study in time for the International Conference “The Rise of the Professional and the Demise of the Universities” at Silpakorn University, last July, 12-14, 2000.

To Bro. Martin Komolmas, fsg. Ph.D, President of Assumption University of Thailand for his guidance and support.

We thank Dr. Jirawat Wongswadivat, Vice President of the Research Department, her Associates and staff in the administration and floating of the questionnaire and computerization of the data. Special thanks to Mr. Seksan who had done the encoding and the computerization of all the voluminous collected data.

We are indebted to all our respondents: The Presidents, Vice Presidents, The Faculty Deans, Owners/Stockholders, Professors, Instructors, Staff of the eleven private universities/institutions in Thailand.

We thank the administrative staff of the Office of the Vice President for giving some materials coming from the Ministry of University Affairs. To the Director, Deputy Director and the energetic and beautiful secretaries for their support.

We thank the Librarians at the Main Central Library of Assumption University who supported us in the reading materials that we needed.

To Bro. Vinai, Dean of the Graduate School of Business for his support and inspiration, likewise to Ms. Thieng and Mr. Rangsan for their help in computer technicalities.

To Dr. Laura’s children, Engelbert, Rochelle and Diana, and Mr. Dennis Manalili who acted as her inspiration.

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ABSTRACT

**Title : “Potential of Thai Private Universities
Year 2001- 2020”**

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The objectives of the research was primarily aimed to determine the significant relationships, correlations and differences of responses of the respondents on the New Environments Facing Thai Private Universities (TPU's), Functions of the TPU's, Corporatization of State Colleges (SCU's) and the Potential of TPU's from Year 2001- 2020. It specifically sought to answer nine research questions and three research hypotheses. There were 336 respondents coming from 11 universities registered under the MUA. There were two level of respondents: school administrators and implementors. Three-some Multiple Causes Conceptual Framework was used. Research Methods used was the Descriptive and Correlational Methods. Cluster sampling was used to gather the data. Findings showed that there was significant relationships between demographic profile and the new environments facing TPU's, functions of TPU's and the Corporatization of SCU's. There was positive moderate correlations between new environments facing TPUs, functions of TPU's and the corporatization of SCU's to the potential of TPU's. There was significant differences on the responses of the two levels of respondents on the four main variables. All four variables was rated “neutral”, which means that respondents had no definite stand or picture on the real implementation. It was concluded that there's a gigantic tasks by school administrators and implementors to implement the potentials of TPU's particularly on management and financing, international cooperation, and also corporatization of SCU's. Recommendations includes: integration of physical natural environment, intellectual and spiritual values, brain drain, culture of peace into the university curriculum. Emphasis on research and dev't, requirements on the world of work, mgt. structure, social service, financial arrangement, management and financing and international cooperation.

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